

The Impact of Social Media on Language Evolution

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Abstract. This study explores how social media platforms influence language evolution, focusing on new linguistic trends and expressions. Through extensive data analysis, the research highlights how platforms like Twitter and Instagram contribute to linguistic change. The findings reveal that social media accelerates the adoption of new words and phrases, impacting language norms and usage. The study provides insights into the dynamic relationship between digital communication and language.

Keywords: language evolution, social media, linguistic change, digital communication, language norms

Introduction

Language is a dynamic entity that constantly evolves, influenced by various social, cultural, and technological factors. In recent years, social media has emerged as a significant driver of linguistic change, offering a platform for rapid dissemination of new expressions and language trends. This research aims to investigate the role of social media in language evolution, examining how platforms like Twitter, Instagram, and Facebook contribute to the creation and popularization of new linguistic forms. By analyzing data from these platforms, the study seeks to understand the mechanisms through which digital communication influences language norms and practices, providing a comprehensive overview of the interaction between social media and language.

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