

Cross-Cultural Pragmatics in Language Education

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Abstract. This article explores the importance of cross-cultural pragmatics in language education. It examines how understanding cultural nuances in communication can enhance language learning. The study analyzes various pedagogical approaches to integrating cross-cultural pragmatics into language curricula. The findings suggest that teaching cross-cultural communication skills can improve learners' proficiency and intercultural competence, making them more effective communicators in a globalized world.

Keywords: Cross-cultural pragmatics, Language education, Intercultural competence, Communication skills, Pedagogical approaches

Introduction

As language education evolves in a globalized world, the importance of cross-cultural pragmatics becomes increasingly evident. Understanding cultural nuances in communication is crucial for language learners, as it directly impacts their ability to engage effectively in diverse linguistic contexts. This paper investigates the role of cross-cultural pragmatics in language education, examining various pedagogical approaches to integrating these skills into curricula. By fostering learners' proficiency in cross-cultural communication, educators can enhance not only linguistic competence but also intercultural understanding. This study aims to highlight the significance of cross-cultural pragmatics in language learning and provide educators with strategies to incorporate these essential skills into teaching practices.

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References

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