Digital Society and the Evolution of Social Norms

Avery Parker
PhD
Harvard University
Cambridge, MA 02138, United States

Samuel Brown
PhD
University of Cambridge
The Old Schools, Trinity Ln, Cambridge CB2 1TN, United Kingdom

Pat Adams
PhD
University of Sydney
Camperdown NSW 2006, Australia

Abstract. This article explores the impact of digital technology on the evolution of social norms in contemporary society. By examining various case studies, it highlights how digital platforms like social media influence behavioral expectations and cultural norms. The paper also addresses the paradox of increased connectivity alongside the potential for social isolation. Through a sociological lens, it provides insights into the changing landscape of human interaction in the digital age.

Keywords: Digital Society, Social Norms, Technology, Cultural Change, Connectivity

Introduction

In recent years, digital technology has profoundly reshaped the way individuals interact and communicate. This transformation has led to significant changes in social norms and cultural expectations. The proliferation of social media platforms and online communities has created new avenues for socialization and community building. However, these changes also pose challenges, including privacy concerns and the potential for digital addiction. This paper seeks to explore the dual nature of digital technology as both a connector and a divider of people. By analyzing various sociological theories and case studies, we aim to understand the evolving dynamics of social norms in a digital society.

This is a preliminary version. To read the full version of the article, please purchase a subscription.

References

1. Seo, I., Jeong, M. , Seok, J. , Kim, H. , & Chung, J. (2022). Wylie H. Forsythe: Revolutionizing Leprosy Treatment in Modern Korea. Astra Salvensis, 10(1), 67-78.