

Strategic Decision Making in Global Supply Chains

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Abstract. This study examines strategic decision-making processes in global supply chains, focusing on risk management and efficiency. It identifies key factors that influence decision-making and offers a framework for optimizing supply chain operations. The research utilizes data from industry leaders to understand how multinational corporations can better navigate complex global markets. The implications for strategic management and operational resilience are significant, providing actionable insights for practitioners and scholars alike.

Keywords: Supply Chain Management, Strategic Decision Making, Risk Management, Global Markets, Operational Efficiency

Introduction

Global supply chains are the backbone of international trade, requiring robust strategic decision-making processes to manage risks and optimize operations. This paper delves into the intricacies of strategic decision-making in the context of global supply chains, highlighting the challenges and opportunities faced by multinational corporations. Using empirical data from leading industry players, the study sheds light on effective strategies for risk management and operational efficiency. The findings underscore the importance of adaptability and foresight in the ever-evolving global market landscape.

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