

# **Sustainable Supply Chain Management: Strategies for the Future**

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**Abstract.** Sustainable supply chain management is gaining prominence as organizations strive to meet environmental and social responsibilities. This article examines the strategies that can be employed to develop sustainable supply chains. Through a critical analysis of existing frameworks and industry practices, we highlight the importance of integrating sustainability into supply chain operations. The study provides a roadmap for businesses aiming to enhance their sustainability credentials while maintaining competitive advantage.

**Keywords:** Sustainability, Supply Chain Management, Environmental Responsibility, Social Responsibility, Competitive Advantage

## **Introduction**

The increasing emphasis on environmental and social responsibilities has elevated the significance of sustainable supply chain management. Organizations are now compelled to integrate sustainability into their supply chain operations to meet regulatory requirements and consumer expectations. This article examines various strategies that can be employed to develop sustainable supply chains. Through a critical analysis of existing frameworks and industry practices, we highlight the importance of sustainability in supply chain management. The study provides a roadmap for businesses aiming to enhance their sustainability credentials while maintaining a competitive advantage.

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